



# Original. Quality. Italian Made.

If you deal with refuelling equipment you will have heard of Piusi as the leading manufacturer of diesel, oil and AdBlue handling products. But what's made them the benchmark in the market for transfer pumps, meters and nozzles? A combination of careful design and continuous investment in production processes has led to Piusi products being widely copied, with replicas not always offering the same level of reliability and safety.

Insist on original, Italian Piusi products and save yourself the downtime, complaints, returns & replacements!

## So why choose Piusi..?

- 1. 60 years' experience in the design & manufacturing of fluid handling equipment.
- 2. Large scale production capacity in their 25,000m<sup>2</sup> modern manufacturing facility, with automated warehouse and 155 assembly staff.
- 3. Italian-made giving you confidence in a reliable, safe & long service life:
  - ISO 9001 quality certified production lines and processes
  - 100% performance testing regime before products complete production
  - Full traceability of components & supply chain via advanced ERP system
- 4. Superior product finish as seen in their packaging & after-sale information.
- 5. Original design and continuous innovation thanks to their 15 design engineers that are responsible for new products & improvements to existing models.



## **Expect nothing less from the only UK distributor**





The largest stock holding of the Piusi range in the UK Technical team **product trained** directly by Piusi Genuine replacements & spares for immediate dispatch Expert pre-sale, post-sale and technical advice



Frequent visits to Piusi's production plant and office in Italy



## **CASE STUDY**

### Piusi quality helping you save £££s through long service!

#### **Case Study Information**

Customer	Refuelling Equipment Reseller
End User	Farming Contractor
Date	May 2018

### **ENQUIRY**

Our sales team received an enquiry to replace an old Piusi diesel transfer pump on a fuel storage tank that in the customer's own words had been installed for "donkey's years". As the exclusive UK agent for Italian manufacturer Piusi, they had come to the right place as our stock levels, trade prices and knowledge of the Piusi range are unrivalled.

As our customer wasn't the end user, they didn't know a lot about the Piusi pump other than it was for diesel, on a tank and was 230v which allowed us to narrow it down to a handful of options. So that we could identify the exact model to offer a like for like solution, we asked for a picture of the pump to be emailed to us, which they went away and asked their customer for.

The images we received showed that the diesel refuelling pump in question was a Piusi Bypass 55 from the year 2000. Until now, the customer's pump had been working well since its installation with not much maintenance than the replacement of vanes which wear over time. **That's 18 years of good service!!** 





#### **SOLUTION**

As the Bypass 55 was superseded by the market renowned Panther 56 in 2001, we were able to supply the equivalent Panther pump immediately from stock. We shipped the order directly to the end user with our customer's own paperwork on an overnight service, so that the refuelling of their agricultural machinery could resume the next day, limiting downtime to an absolute minimum.

With a longer life span and performance that can be relied upon, buying Italian made Piusi pumps can prevent the hassle and cost of returns and premature replacements frequently incurred by cheaper, lower quality alternatives often from the Far East. People sometimes get swayed by saving a matter of £s on the upfront product cost, when long term it costs you more in money (and potentially your reputation if you're selling the product on!).

"The moral of the story - don't accept less than Piusi quality!"